

# Janu Flores

CREATIVE. DIRECTOR + DOER.

I love design. Besides something I do for work, I also do it for fun. I also do it when I'm waiting in line for a sandwich and I think "Oh, maybe they can move the menu over there so it's more visible." I believe design thinking can be applied to everything.

I love high-level strategy but I'll also fix the shit out of a bad rag.

## Work Experience

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### **Creative Director, Noise 13**

JANUARY 2014 - PRESENT

Branding and Strategy Agency  
San Francisco, California

### **Art Director, Creative B'stro**

APRIL 2013 - JANUARY 2014

Web Design and Marketing Agency  
San Francisco, California

### **Designer, Apple Inc.**

OCTOBER 2012 - APRIL 2013

iTunes and iBookstore  
Cupertino, California

### **Art Director/Designer, (iii) Design**

APRIL 2011 - OCTOBER 2012

Marketing and Design Studio  
San Luis Obispo, California

### **Art Director/Designer, 20|20 Creative**

MAY 2008 - MARCH 2011

Brand Marketing Agency  
San Luis Obispo, California

### **Designer, S. Lombardi & Associates**

2007 - 2008

Marketing and Advertising Agency  
San Luis Obispo, California

### **In-House Designer, Hardy Diagnostics**

2004 - 2007

Microbiology Product Manufacturer  
Santa Maria, California

## Contact

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[hello@januflores.com](mailto:hello@januflores.com)

[januflores.com](http://januflores.com)

## Social

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@januflores

<https://www.linkedin.com/in/januflores>

## Miscellaneous

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I write a blog called Analogy School where I talk about how bad websites are like annoying people at parties and how brand guides are like recipe books.

Visit [AnalogySchool.com](http://AnalogySchool.com)

*P.S. Janu is pronounced ja-noo*